**Subject Line Options (choose one):**

* Join me in supporting PCC Foundation this Giving Tuesday!
* Together, we can enrich lives on Giving Tuesday

**Email Body:**

Dear [Friend’s Name],

I’m writing today wearing my Board of Directors hat for the [Pasadena City College Foundation](https://pasadena.edu/foundation/). I serve on this board because [I believe that community college is the training ground for a future filled with hope, economic opportunity, and dreams coming true].

As a board member, I’ve seen the power of the PCC Foundation’s work up-close. Last academic year, the PCC Foundation awarded $2M in scholarships. These scholarships went to single parents, first-gen college students, formerly incarcerated students restarting their lives and so many other diverse students of all ages.

This Giving Tuesday, the Foundation board has put up a matching challenge of $15,000 – we will match up to $15,000 raised in our Giving Tuesday campaign, and I’m personally inviting you to join me to take advantage of doubling the impact of your generosity.

You can give quickly and securely here: <https://pasadena.edu/foundation/give/donation-form.php>

Your support will:

* **Fund basic needs for students:** [46% of community college students in California are food insecure and 58% are housing insecure](https://www.insidehighered.com/news/student-success/health-wellness/2025/09/29/majority-california-community-college-students-lack)
* **Enrich student life and economic development:** Support [groundbreaking PCC initiatives to build a strong workforce and support recovery](https://pasadena.edu/academics/career-center/students/college-corps-program.php) in the aftermath of the 2025 wildfires;
* **Provide emergency funds where they are needed most:** Unexpected expenses can derail a student’s educational journey, but the Foundation provides emergency grants to help students power through.

Thank you for considering being part of this movement. Together, we can make a difference.

With gratitude,  
 [Your Name]  
 Board Member, Pasadena City College Foundation

P.S. Every share counts, too! Please feel free to forward this email.